



*Press Release*

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***For Immediate Release***

**SOVA to Exhibit at CompTIA ChannelCon 2017 –  
Booth # 703**

*Verizon Platinum Solutions Provider to Showcase One Talk at the IT Industry's Premier Conference for Education, Networking and Partnering in Austin, Texas #ChannelCon17*

**Plains, PA July 14, 2017** — SOVA today announced it is exhibiting [CompTIA ChannelCon 2017 "Be The Change,"](#) the IT industry's premier education, networking and partnering event at the Texas JW Marriott in Austin, Texas, July 31 – August 2, 2017.

Hosted annually by CompTIA, ChannelCon brings together executives and thought-leaders from across the technology industry for three days of educational sessions, panels, keynotes, and networking opportunities on the most important topics and trends impacting the industry. The event is attended by technology vendors, distributors and solution providers and IT professionals, as well as industry influencers, press and analysts from across the IT channel. More event details, including registration, are available [here](#). Follow [SOVA](#) and [CompTIA ChannelCon](#) via Twitter using the hashtag #ChannelCon17.

Throughout CompTIA ChannelCon 2017, SOVA will engage with hundreds of IT professionals and highlight its Verizon One Talk program, which is available to channel partners in the United States. To secure an appointment with SOVA at ChannelCon, please email [sales@sova.com](mailto:sales@sova.com) or call 570-824-6800 Ext. 111. Event attendees are encouraged to visit SOVA at booth number 703 during the Technology Vendor Fair.

"We are very excited to be exhibiting at this year's CompTIA ChannelCon," said Gene Esopi, SOVA's President and Co-Founder. "What is even more exciting is that we will be showcasing One Talk, Verizon's 4G LTE-driven unified communications system. It has been a huge game changer on so many levels."

"We're delighted to have SOVA join us this year for CompTIA ChannelCon," said Kelly Ricker, executive vice president, events and education, CompTIA. "As our largest annual gathering, and

we are proud to be able to deliver exceptional business value to ChannelCon attendees through leading-edge training and educational sessions, panels and keynotes featuring technology industry thought-leaders, and networking opportunities and learning tracks designed to help IT professionals expand their current skill-sets into areas that are re-shaping the technology landscape.”

To learn more about SOVA, visit [www.sova.com](http://www.sova.com), [LinkedIn](#), and [Twitter](#).

More information on the complete CompTIA ChannelCon 2017 program, including keynotes, panels and educational sessions, is included in the event agenda available [here](#). Registration for CompTIA ChannelCon and the [ChannelCon Vendor Summit](#) is open and available [online](#).

Media and IT industry analysts are encouraged to attend the conference. Highlights from CompTIA ChannelCon will be available on Twitter and Facebook with the hashtag #ChannelCon17.

### ***CompTIA: Building the Foundation for Technology's Future***

The Computing Technology Industry Association (CompTIA) is the world's leading technology association, with approximately 2,000 member companies, 3,000 academic and training partners, over 100,000 registered users and more than two million IT certifications issued. CompTIA's unparalleled range of programs foster workforce skills development and generate critical knowledge and insight – building the foundation for technology’s future. Visit [CompTIA online](#), [Facebook](#), [LinkedIn](#) and [Twitter](#) to learn more.

### ***About SOVA***

As a valued Verizon Partner Program member since 1994, SOVA has earned Platinum level status; agents benefit from select privileges that many telecom solution providers cannot offer. SOVA has customized programs for telecom agents, VARs, MSPs, and telesales organizations and provides customer solutions in every product category including Wireless, Mobility, VoIP, VoLTE, PIP (MPLS), Ethernet, Security, FiOS, and Local Services. SOVA's award-winning agent program features no quotas, no minimums, no commitments; dedicated pre-sales and post-sales specialists; simplified quoting and ordering; and a state-of-the-art agent portal. SOVA is headquartered in Plains, Pa., with additional locations in Pittston, Pa.; Denver; and West Palm Beach, Fla.

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