



NEWS RELEASE

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SOVA, Inc. Adds Verizon Mobility and Machine-to-Machine to its Solutions Portfolio

*New Solutions Round Out Comprehensive Verizon Portfolio of Advanced
Communications, Cloud and Network Services For SOVA Agents and their
Customers Nationwide*

Plains, PA – March 14, 2015 – [SOVA, Inc.](http://sova.com), a master agent of telecommunications and data management services and a Platinum member in the [Verizon Partner Program](#), has added mobility and machine-to-machine (M2M) solutions and products to their current list of Verizon offerings, which includes advanced communications, cloud and network services.

“The addition of mobility and machine-to-machine solutions puts SOVA in a better position to meet our customers needs,” said Gene Esopi, president, SOVA, Inc. “Our agent community now has access to a more comprehensive list of product and service within Verizon’s full portfolio. Starting today, they can offer their customers complete network, wireless, and cloud solutions to meet their evolving needs.”

SOVA has been a member of Verizon Partner Program since its inception. SOVA agents have access to Verizon’s world-class portfolio of solutions, including voice and data, network, cloud, wireless, managed Internet, VoIP, machine-to-machine and global services. Utilizing Verizon’s ‘Rapid Delivery’ platform, SOVA can provide agents and their customers with streamlined quoting, contracting and order implementation, promotional incentives and discounts and straight-forward, prompt commission payments.

“As the market evolves so must our agent’s offerings,” said Adam Famularo, vice president, Global Channel, Verizon Enterprise Solutions. “With the addition of Verizon’s enterprise-class mobility and M2M solutions, SOVA customers will be in a better position to adapt and compete in today’s marketplace.”

The [Verizon Partner Program](#) tailors regional and national opportunities for systems integrators, value added resellers, agents and solutions providers to accelerate delivery and adoption of solutions for meeting business requirements. In addition, the program features a simple, tiered benefits structure that allows program members the flexibility to determine levels of commitment, and also includes simple-to-use tools and clear and consistent engagement processes.

Verizon also provides extensive training and certification curriculum for its products and solutions. Members can tap into a wealth of marketing resources and support from co-marketing materials to market development funds and joint event participation depending on member level.

[Verizon Enterprise Solutions](#) creates global connections that generate growth, drive business innovation and move society forward. With industry-specific solutions provided over the company's secure mobility, cloud, strategic networking and advanced communications platforms, Verizon Enterprise Solutions helps open new opportunities around the world for innovation, investment and business transformation.

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About SOVA, Inc.

For over 22 years, SOVA has been simplifying the sale, implementation and management of telecom services for agents and their business customers nationwide. SOVA is Platinum level member in the Verizon Partner Program. SOVA offers customized programs for Telecom Agents, VARs, MSPs and Telesales organizations, and provides customer solutions in every product category including Voice and Data, Network, Cloud, Mobility, Machine-to-Machine, Managed Internet, VoIP and Global Services. To learn more about SOVA and their agent program, visit www.sova.com.