



## ***NEWS RELEASE***

### **SOVA's New Mobility Program Announced**

*Expanded device list and selling to Public Sector now available*

**August 15, 2016** – [SOVA, Inc.](#), a top Telecom Master Agent and Platinum and Elite member in the [Verizon Partner Program](#), recently executed a Mobility Co-Sell Program amendment to their existing agreement with Verizon. This amendment allows SOVA's Agents to sell non-Verizon stocked devices, such as smartphones, tablets and laptops, to their business customers. In addition, the new mobility program allows their partners to sell the complete portfolio of Mobility solutions into the Public Sector space.

“The re-launch of our Mobility Program brings exciting changes that will significantly accelerate the growth of business for our Agent community. The key additions include an expanded equipment list, a widened referral fee scope and the ability to sell to the Public Sector market,” said E. Gene Esopi, SOVA's Co-Founder and President.

In addition to the non-stocked smartphones, tablets, and laptops, SOVA's Verizon Mobility portfolio includes wireless back up (routers) and applications, including Asset Tracking, Remote Monitoring, Fleet Management, Smart Cities and Smart Energy. The full suite of Mobility solutions is available for both Commercial and Public Sector (Federal, State, Local and Education) business customers.

**About SOVA, Inc.**

SOVA is Platinum level in the Verizon Partner Program. SOVA offers customized programs for telecom agents, VARs, MSPs and telesales organizations, and provides customer solutions in every Verizon product category including Voice and Data, Network, Cloud, Mobility, Machine-to-Machine, Managed Internet, VoIP and Global Services. SOVA holds contracts with Verizon to sell into all customer market segmentations including Mass Market, Medium Business, Corporate, Enterprise and Public Sector. To learn more about SOVA and their agent program, visit [www.sova.com](http://www.sova.com). Or stop by their plexi-glass meeting room in the registration area of Channel Partners Evolution.

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